



WWW.ECENTERTAINMENTMEDIA.COM
OCALA, FL 34471

PROPOSAL SERVICE 2024

BILLBOARD ADVERTISING SERVICE

ORGANISED BY:
EC Entertainment + Media



About Company

2024



At EC Entertainment + Media, we're not just about creating content; we're about crafting compelling narratives that captivate audiences and drive results. With our comprehensive suite of marketing and advertising services, we specialize in elevating brands to new heights in the digital realm. From innovative Billboard advertising campaigns that resonate with viewers to strategic social media marketing strategies that spark engagement, we pride ourselves on delivering impactful solutions tailored to each client's unique needs. Our team of seasoned professionals combines creativity with data-driven insights to ensure maximum ROI and measurable success. Trust EC Entertainment + Media to bring your brand's story to life and leave a lasting impression on your audience.



Project Background

2024



Situated at the prime location of **1530 Broadway, New York, 10036 USA**, and our **PELE Billboard** located at **1560 Broadway, Manhattan, NY 10001, USA**, Directly above **Pele Soccer Store**, our billboard stands tall, boasting dimensions of **W - 50 feet x H - 20 feet**. This iconic structure serves as a beacon of visibility, commanding the attention of the bustling city crowd. Equipped with cutting-edge technology, our static image advertisement captivates audiences through a dynamic display of **48 flashes or more within a 24-hour cycle, each lasting 5 seconds. for (weekly package) 6 days Billboard Campaign 144 flashes or more for 5 seconds.** This attention-grabbing feature ensures maximum exposure and engagement with passersby, leaving a lasting impression on the urban landscape.

Our professional ad design services elevate your message to new heights, offering optional elements such as your name, photo, titles, social media links, website, and QR codes. This customization ensures that your advertisement is not only visually stunning but also seamlessly integrated with your brand identity, driving traffic and conversions. Additionally, our strict adherence to terms and conditions guarantees optimal quality, making your billboard a powerful communication tool that delivers results. With our billboard advertising service, your brand will shine brightly amidst the bustling **streets of New York City**, capturing the hearts and minds of your target audience like never before.



Goals & Objectives

Our primary objective is to create captivating Billboard ads that resonate with your target audience, drive engagement, and ultimately lead to increased conversions for your Company. By understanding your unique brand identity, goals, and target market, we will tailor our approach to ensure maximum impact and effectiveness.

Billboard Service Offerings:

Creative Concept Development: Collaborate with our team to cultivate captivating creative concepts tailored to your brand's message and objectives.

Visual Production: Our skilled professionals will transform your vision into high-quality visuals that command attention and inspire action.

Proposal Details: Billboard Service

Duration: 1 day Campaign and 6 days Campaign.

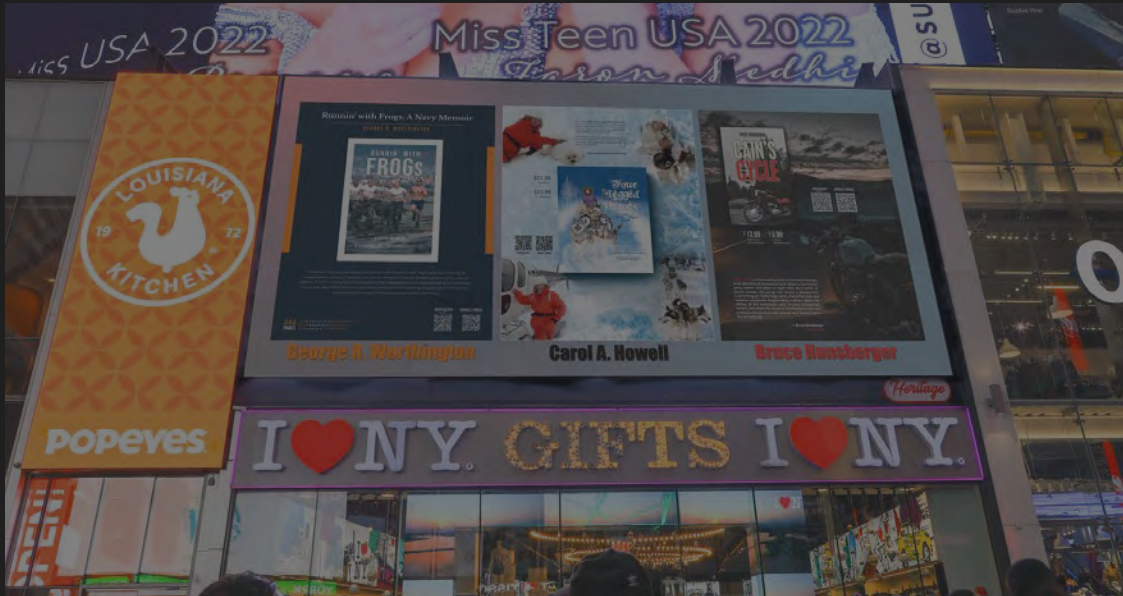
A. 48 flashes or more within a 24-hour cycle, each lasting 5 seconds.

B. 144 flashes or more with a 6-day cycle lasting for 5 seconds

Pricing: (In follow-up conversations)

Deliverables: Static image advertisement will captivate the audience through 48 flashes within a 24-hour cycle, each lasting 5 seconds. 144 flashes or more with a 6-day cycle lasting for 5 seconds. Our professional ad design includes optional elements like your name, photo, titles, social media links, website, and QR codes.

Next Step



We would love the opportunity to discuss this proposal with you in more detail and answer any questions you may have. Please feel free to contact us at 3529661750 or email us at info@ecentertainmentmedia.com to schedule a meeting at your earliest convenience.

Thank you for considering EC Entertainment+Media for your Billboard Advertising needs. We look forward to the opportunity to partner with your Company and help you achieve your marketing goals.