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WWW.ECENTERTAINMENTMEDIA.COM  
OCALA, FL 34471



# PROPOSAL SERVICE 2024

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TV ADVERTISING SERVICE

ORGANISED BY:  
EC Entertainment + Media



# About Company

2024



Our services are crafted for visionaries, dreamers, and businesses ready to make a lasting impact. We serve a diverse clientele, including:

Entrepreneurs and Startups: Transforming visions into compelling stories for emerging businesses looking to establish a distinctive presence.

Authors and Creatives: Crafting captivating book trailers and screenplay development services for authors and creatives aiming to bring their narratives to life.

Brands and Corporations: Elevating brand visibility through innovative billboard campaigns and TV advertising, targeting audiences with precision.

Event Enthusiasts: Orchestrating unforgettable events for individuals and organizations seeking seamless event production and coordination.

Our TV advertising service is built on the foundation of creativity, innovation, and strategic planning. We understand that every brand has a unique story to tell and a specific audience to reach. Therefore, we work closely with our clients to develop tailored advertising campaigns that resonate with their target demographic and align with their business objectives.



2024

# Project Background

## TV ADVERTISING SERVICE

We are excited to present our comprehensive proposal for your TV Advertising Service needs. At EC Entertainment+Media, we specialize in crafting captivating television campaigns that resonate with audiences and drive measurable results. With our expertise in TV advertising, we are confident in our ability to elevate your company to new heights of success.

Our TV advertising service provides access to a diverse range of channels to ensure maximum reach and engagement for your campaigns. From popular broadcast networks to niche cable channels, we offer comprehensive coverage across various demographics and interests. Whether you're targeting a broad audience or a specific niche, we have the channels to match your needs. Some of the channels available for your advertising campaigns include but are not limited to:

1. Major Broadcast Networks
2. Cable News Networks
3. Lifestyle and Entertainment Channels
4. Sports Networks
5. Family and Kids Channels
6. Specialized Networks
7. Local Broadcast Stations

With our extensive selection of channels, you can tailor your advertising strategy to reach your target audience effectively and achieve your marketing objectives with precision.



2024

# TV Advertising

LIST OF ALL CHANNELS ACROSS THE COUNTRY

**2M+** Estimated 2 Million Plus Households

Scattered Across the Country  
30-second Commercial Announcements  
Schedule runs over 4 weeks



### Run Across Any of the Following Networks\*

A&E	Animal Planet	BET
Boomerang	Bravo	CMT
CNBC	CNN	Cartoon Network
Comedy Central	Discovery	E!
Disney Junior	Disney XD	DIY
ESPN	ESPN 2	ESPN Classic
ESPN News	Food Network	Fox News
Fox Sports 1	Fox Sports 2	Freeform
FYI	FX	Galavisión
Golf Channel	Hallmark Channel	Headline News
HGTV	History	Lifetime
MTV	MTV 2	National Geographic
Nickleodeon's Nick at Nite block	Oxygen	Spike TV
SyFy	TBS	TLC
TNT	Travel Channel	TruTV
TV Land	USA	VH-1
Viceland	Weather	WE

\* Additional networks may be included based on availability. Campaign is for 30-second commercial announcements.

Markets may vary based on inventory available.



# Goals & Objectives

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Our primary objective is to create a compelling 30-second video advertisement that leaves a lasting impression on viewers and prompts them to take action. Through strategic storytelling and visually stunning content, we aim to captivate audiences and effectively communicate your Company's message.

- 1. Creative Development:** Our team of seasoned professionals will collaborate closely with your team to develop a creative concept that aligns with your brand identity and objectives. From concept ideation to scriptwriting, we will ensure that every aspect of the advertisement reflects the essence of your Company.
- 2. Production:** Leveraging state-of-the-art equipment and cutting-edge techniques, our experienced videographers will bring your vision to life with unparalleled quality and precision. From casting to filming to post-production editing, we will handle every aspect of production to deliver a final product that exceeds expectations.
- 3. Strategic Placement:** Our package includes a minimum of 1,000 spots, but it can extend beyond that depending on channel inventory availability. As evidenced by one of our clients whose TV ad aired approximately 16,000 times over four weeks, we can leverage channel inventory to maximize exposure and reach your target audience effectively.
- 4. Performance Tracking:** Our advanced analytics tools will enable us to track the performance of your TV advertisement in real time, providing valuable insights into its effectiveness. We will monitor key metrics such as reach, frequency, and engagement, and make data-driven adjustments as needed to optimize performance and maximize ROI.



# Next Step

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We would love the opportunity to discuss this proposal with you in more detail and answer any questions you may have. Please feel free to contact us at 3529661750 or email us at [info@ecentertainmentmedia.com](mailto:info@ecentertainmentmedia.com) to schedule a meeting at your earliest convenience.

Thank you for considering EC Entertainment+Media for your TV Advertising needs. We look forward to the opportunity to partner with your Company and help you achieve your marketing goals.